

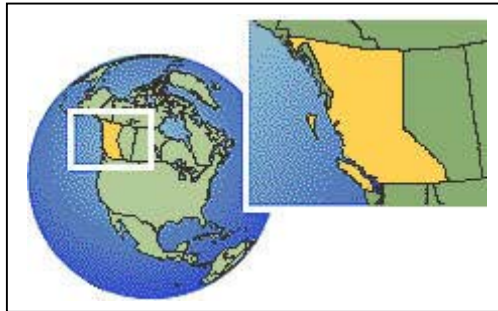


Fact Sheet

British Columbia

QUICK FACTS

- ◆ Third largest province in Canada
- ◆ Population of over 4 million people
- ◆ Over 2 million people living in the Greater Vancouver Area
- ◆ Rich in forestry, freshwater, and fisheries resources
- ◆ Multicultural, gateway to Asia for US exporters



*2010 Winter Olympics...
in Vancouver!*

THE ECONOMY

- ◆ US\$115 billion provincial economy
- ◆ Highly business oriented provincial government
- ◆ Over US\$13 billion in imports from the United States (2002)

EXPORT POTENTIAL

- ◆ US\$700 million in telecom and computer equipment
- ◆ US\$520 million in aerospace equipment
- ◆ US\$450 million in life sciences equipment
- ◆ US\$35 million in environmental technologies

KEY INDUSTRIES

- ◆ Forestry
US\$8.1 billion
- ◆ Construction
US\$6.3 billion
- ◆ Energy & Mining
US\$5.5 billion
- ◆ Natural Gas Production
US\$2.44 billion
- ◆ Manufacturing
US\$2.5 billion
- ◆ Agriculture
US\$1.35 billion
- ◆ Environment
US\$960 million
- ◆ Fisheries
US\$412 million

MAJOR PROJECTS

- ◆ Opportunities valued at over US\$3.8 billion
- ◆ Expansion of the Vancouver Convention and Exhibition Center
- ◆ Major upgrading of the "Sea to Sky" highway connecting Vancouver to Whistler
- ◆ Building of multiple Olympic Facilities
- ◆ Expansion of the Vancouver International Airport
- ◆ New bridges and port development
- ◆ Improvements in airport, cross border, and inter-provincial security

Sources: Province of British Columbia; Statistics Canada -Fact sheet last updated: July 13, 2004.

www.buyusa.gov/canada

WHEN READY TO EXPORT, THINK CANADA FIRST!